

CityFitness Announcement Press Release



Petone set for a new era of fitness with major club relocation

FOR IMMEDIATE RELEASE

/STARTS/

18/05/26 - One of Petone's longest-standing fitness clubs is set to relocate into a larger, upgraded space, reinforcing a commitment to making fitness more accessible and affordable for all Kiwis.

CityFitness's Petone club, originally opened in 2011, is set to move into a bigger and better location, opening on Monday 25 May.

The new facility reflects a focus on improving member experience and responds directly to growing demand for more space, greater training variety, and more equipment.

The new Petone club will have 24/7-member access and will include an over 1,600 square metres of fitness floor space, state-of-the-art equipment and On-Demand Reformer Pilates.

The club also includes a dedicated recovery zone with deluxe massage chairs and a massage gun station, recognising recovery as an important part of overall health and wellbeing.

The relocation marks a major upgrade for the Petone site, which has built a strong and loyal member base over many years as a smaller-format club.

Petone club manager Jono Bailey says the new facility will help more people access high-quality training environments at an affordable price, supporting its wider mission to improve health outcomes across New Zealand.

"We've had a long-standing community in Petone, and this upgrade is about delivering a much bigger, better experience while staying true to our focus on accessibility and affordability," said Bailey. "It's about helping more Kiwis build healthier habits in spaces that support them."

The new facility is designed to cater to a wide range of training styles, including strength and conditioning, group fitness, Pilates, and recovery-focused training.

“This is part of our broader vision of making New Zealand the healthiest nation in the world,” says Jono. “That starts by making it easier and more affordable for people to move more, more often.”



Figure 1: Old CityFitness Petone club opening in 2011



Figure 2: New Petone Club Opening on May 25th

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More information

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Notes to the Editor

CityFitness is New Zealand's largest fitness provider, operating 65+ locations nationwide and serving more than 250,000 Kiwis. CityFitness offers accessible and affordable high-quality fitness experiences through its CityFitness and Simplicity Fitness clubs, supporting members in building strength, confidence, and lifelong wellbeing.